

Contract #	4112929	Date Entered	11/22/19
Schedule Dates	11/25/19-12/03/19	Last Modified	11/22/19
Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Ruver Name	Kollappallil Laura	Commission %	15.00

Commission

Net Total

Sales Tax

Date:

Comments:

\$19,672.50

\$111,477.50

Kollappallil ,Laura

(917) 344-5319 /

Weekly/Irregular

Local/Political Candidate Agency BRD

N/A

Buyer Name

Account Types

Date:

Billing Type

Comments

Phone/Fax

CPE

Washington (WJLA	A)	
By Broadcast Month	Spots	<u>Rate</u>
Dec. 2019	89	\$131,150.00
Grand Total:	89	\$131,150.00
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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:0	0 4:58A- News-Good Morning Washington at 5a		1						1	\$500.00	\$500.00	Washington (WJLA)		11/22/19
2.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:0	0 4:58A- News-Good Morning Washington at 5a	4		Х	Х	X	Х		4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/19
3.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:0	0 4:58A- News-Good Morning Washington at 5a	2	Х	Х					2	\$500.00	\$1,000.00	Washington (WJLA)		11/22/19
4.0	Normal Line / SPOT	11/25/19-11/25/19	1	1:0	0 5:58:15A- News-Good Morning Washington at 6a		1						1	\$600.00	\$600.00	Washington (WJLA)		11/22/1
5.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:0	0 5:58:15A- News-Good Morning Washington at 6a	4		Х	Х	X	Х		4	\$600.00	\$2,400.00	Washington (WJLA)		11/22/1
6.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:0	0 5:58:15A- News-Good Morning Washington at 6a	2	Х	Х					2	\$600.00	\$1,200.00	Washington (WJLA)		11/22/1
7.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:0	0 6:58A- ABC-Good Morning America	3		Х	Х	X	Х		3	\$1,000.00	\$3,000.00	Washington (WJLA)		11/22/1
8.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:0	0 6:58A- ABC-Good Morning America	1	Х	Х					1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/1
9.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:0	0 9A- Live with Kelly	4		Х	Х	X	х		4	\$600.00	\$2,400.00	Washington (WJLA)		11/22/1
10.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:0	0 9A- Live with Kelly	2	Х	Х					2	\$600.00	\$1,200.00	Washington (WJLA)		11/22/1

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... http://sbgi.net/?p=1224 ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

Accepted-Station:

Accepted-Agency/Advertiser:

WJLA-TV WASHINGTON, DC	WJLA 1100 Wilson Blvd, 6th Floo Arlington, VA 22209
Assembly 711 Third Ave 3rd Floor New York, NY 10017	

Contract #	4112929	Date Entered	11/22/19
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Advertiser	Mike Bloomberg 2020 Inc-D (133903)	Entered By	Heather Deforge
Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil ,Laura	Commission %	15.00
Phone/Fax	(917) 344-5319 /	Commission	\$19,672.50
CPE	N/A	Net Total	\$111,477.50

\$111,477.50

Sales Tax

Washington (WJLA	١)	·
By Broadcast Month		Rate
Dec. 2019	89	\$131,150.00
Grand Total:	89	\$131,150.00

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Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	lu	We	Ih	+r	Sa Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	10:58:25A- ABC-The View	3		Х	Х	X	Х		3	\$1,000.00	\$3,000.00	Washington (WJLA)		11/22/19
12.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	10:58:25A- ABC-The View	1	Х	Х					1	\$1,000.00	\$1,000.00	Washington (WJLA)		11/22/19
13.0	Normal Line / SPOT	11/25/19-11/25/19	1		11:59:56A- News-ABC 7 News at Noon		2						2	\$500.00	\$1,000.00	Washington (WJLA)		11/22/19
14.0	Normal Line / SPOT	11/26/19-11/29/19	1		11:59:56A- News-ABC 7 News at Noon	6		Х	Х	X	Х		6	\$500.00	\$3,000.00	Washington (WJLA)		11/22/19
15.0	Normal Line / SPOT	12/02/19-12/03/19	1		11:59:56A- News-ABC 7 News at Noon	4	Х	Х					4	\$500.00	\$2,000.00	Washington (WJLA)		11/22/19
16.0	Normal Line / SPOT	11/25/19-11/25/19	1		3:59:27P- News-ABC 7 News at 4p		1						1	\$800.00	\$800.00	Washington (WJLA)		11/22/19
17.0	Normal Line / SPOT	11/26/19-11/29/19	1		3:59:27P- News-ABC 7 News at 4p	4		Х	Х	Х	Х		4	\$800.00	\$3,200.00	Washington (WJLA)		11/22/19
18.0	Normal Line / SPOT	12/02/19-12/03/19	1		3:59:27P- News-ABC 7 News at 4p	2	Х	Х					2	\$800.00	\$1,600.00	Washington (WJLA)		11/22/19
19.0	Normal Line / SPOT	12/02/19-12/03/19	1		4:59:30P- News-ABC 7 News at 5p	4	Х	Х					4	\$1,000.00	\$4,000.00	Washington (WJLA)		11/22/19
20.0	Normal Line / SPOT	11/25/19-11/25/19	1		5:59:26P- News-ABC 7 News at 6p		1						1	\$1,600.00	\$1,600.00	Washington (WJLA)		11/22/19
	I				CON	FIF	RM	ATI	10	V C	0	NTR	RACT			I		1
Accepted	-Agency/Advertiser:			Date:	Accepted-St	ation:								Date:	Comments:			

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Account Types

Billing Type

Comments

N/A

Weekly/Irregular

Local/Political Candidate Agency BRD

B/E Bookend P/B Piggy Back

Printed At: 12:06 PM on Monday, November 25 2019

WJLA 1100 Wilson Blvd, & Arlington, VA 2220	
Assembly 711 Third Ave 3rd Floor New York, NY 10017	

Contract #	4112929	Date Entered	11/22/19
Schedule Dates	11/25/19-12/03/19	Last Modified	11/22/19
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Agency	Assembly (16037)	CO-OP	No
Product	POLITICAL CANDIDATE (ns) (1186)	External #	
Brand	BLOOMBERG 2020 (1292250)	Demo	A35+
Salesperson	HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)	Order Type	Normal
Sales Office	WJLA/GJLA/EJLA	Package Deal	
Buyer Name	Kollappallil ,Laura	Commission %	15.00
Phone/Fax	(917) 344-5319 /	Commission	\$19,672.50

Net Total

Sales Tax

\$111,477.50

Washington (WJLA	1)	
By Broadcast Month	Spots	<u>Rate</u>
Dec. 2019	89	\$131,150.00
Grand Total:	89	\$131,150.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr :	Sa Su	Spots	Rate	Total	Station	Comments	Entered
21.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	5:59:26P- News-ABC 7 News at 6p	4		Х	х	Х	Х		4	\$1,600.00	\$6,400.00	Washington (WJLA)		11/22/19
22.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	5:59:26P- News-ABC 7 News at 6p	2	Х	Х					2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/22/19
23.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	6:59:46P- Wheel Of Fortune	3		Х	Х	Х	Х		3	\$4,800.00	\$14,400.00	Washington (WJLA)		11/22/19
24.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	6:59:46P- Wheel Of Fortune	1	Х	Х					1	\$4,800.00	\$4,800.00	Washington (WJLA)		11/22/19
25.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	7:27:56P- Jeopardy	3		Х	Х	Х	Х		3	\$8,000.00	\$24,000.00	Washington (WJLA)		11/22/19
26.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	7:27:56P- Jeopardy	1	Х	Х					1	\$8,000.00	\$8,000.00	Washington (WJLA)		11/22/19
27.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	11:00:26P- News-ABC 7 News at 11p	3		Х	Х	Х	Х		3	\$1,600.00	\$4,800.00	Washington (WJLA)		11/22/19
28.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	11:00:26P- News-ABC 7 News at 11p	2	Х	Х					2	\$1,600.00	\$3,200.00	Washington (WJLA)		11/22/19
29.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	11:35P- ABC-Jimmy Kimmel	2		Х	Х	Х	Х		2	\$1,000.00	\$2,000.00	Washington (WJLA)		11/22/19
30.0	Normal Line / SPOT	11/26/19-11/29/19	1	1:00	12:37A- ABC-Nightline	2		Х	Х	Х	Х		2	\$400.00	\$800.00	Washington (WJLA)		11/22/19
31.0	Normal Line / SPOT	12/02/19-12/03/19	1	1:00	12:37A- ABC-Nightline	1	Х	Х					1	\$400.00	\$400.00	Washington (WJLA)		11/22/19
	1	1			CON	FIF	RM	ΑT	101	N (CO	NTI	RAC	Т		1	'	
Accepted-	-Agency/Advertiser:			Date:	Accepted-Sta	ation:								Date:	Comments:			

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CPE

Account Types

Billing Type

Comments

N/A

Weekly/Irregular

Local/Political Candidate Agency BRD

Asser 711 T 3rd F	n-tv washington, dc	WJLA 1100 Wilson Blvd, 6th Floor Arlington, VA 22209	Sch Ad' Agg Pro Bra Sal Sal Buy Pho CPl Acce Bill	esperson es Office yer Name one/Fax	Mike Bloomber Assembly (160 POLITICAL CAI BLOOMBERG 2 HOUSE-WASHI WJLA/GJLA/EJL Kollappallil ,Lau (917) 344-5319	3/19 g 202 37) NDIDA 020 (: NGTO .A Ira	ATE (1292: DN, W	ns) (250) /JLA/	1186 GJLA) /EJL	A (3	869)	Date Entered CO-OP Externa Demo Order Ty Commiss Commiss Commiss Sales Ta	# pe Dea sion
Line	Line Type / Break Type	· · ·	Sec	Length	Run Times	SPW	Мо	Tu	We	Th	Fr	Sa	Su	Spots	
	Line Type / Break Type Normal Line / SPOT	(Ref #) Dates 11/30/19-11/30/19	Sec 1	1:00 6	5:58:30A- ABC-Good	SPW 1	Мо	Tu	We	Th	Fr	Sa X	Su	Spots	
32.0		· · ·		1:00 6		1	Мо	Tu	We	Th	Fr	_	Su X		
32.0	Normal Line / SPOT	11/30/19-11/30/19	1	1:00 6 N 1:00 6 6	5:58:30A- ABC-Good Morning America Saturday 5:30P- News-ABC 7 News at 5:30p Wknd 1:00:26P- News-ABC 7	1		Tu	We	Th	Fr	_		1	
32.0 33.0 34.0	Normal Line / SPOT Normal Line / SPOT	11/30/19-11/30/19 12/01/19-12/01/19	1	1:00 6 N 1:00 6 6 1:00 1 N	5:58:30A- ABC-Good Morning America Saturday 5:30P- News-ABC 7 News at 330p Wknd	1		Tu	We	Th	Fr	_	Х	1	

Washington (WJLA	.)	
By Broadcast Month	Spots	Rat
Dec. 2019	89	\$131,150.00
Grand Total:	89	\$131,150.00

Comments

Entered

11/22/19

11/22/19 Heather Deforge

No

A35+ Normal

15.00 \$19,672.50 \$111,477.50

Rate

Total

Station

32.0 Normal Line / SPOT	11/30/19-11/30/19	1 :		58:30A- ABC-Good orning America Saturday	1					Х			1	\$650.00	\$650.0	00 Washington (WJLA)	11/22/19
33.0 Normal Line / SPOT	12/01/19-12/01/19	1 :		30P- News-ABC 7 News at 0p Wknd	1						Х		1	\$2,000.00	\$2,000.0	00 Washington (WJLA)	11/22/19
34.0 Normal Line / SPOT	12/01/19-12/01/19	1 :		:00:26P- News-ABC 7 ws at 11p	1						Х		1	\$1,000.00	\$1,000.0	00 Washington (WJLA)	11/22/19
35.0 Normal Line / SPOT	11/25/19-11/25/19	1 :		59:30P- News-ABC 7 ws at 5p		2							2	\$1,000.00	\$2,000.0	00 Washington (WJLA)	11/22/19
36.0 Normal Line / SPOT	11/26/19-11/29/19	1 :		59:30P- News-ABC 7 ws at 5p	6		Х	Х	Х	Х			6	\$1,000.00	\$6,000.0	00 Washington (WJLA)	11/22/19
37.0 Normal Line / SPOT	12/02/19-12/03/19	1 :	1:00 11:	:35P- ABC-Jimmy Kimmel	1	Х	Х						1	\$1,000.00	\$1,000.0	00 Washington (WJLA)	11/22/19
38.0 Normal Line / SPOT	11/25/19-11/25/19	1 :		57:56P- ABC-Dancing with e Stars (Monday)		1							1	\$10,000.00	\$10,000.0	00 Washington (WJLA)	11/22/19
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				CON		(IVI	ΑI	10	1/1/	COI	<i>N</i> 1 1	KA		<u> </u>			
Accepted-Agency/Advertiser:		Date	9:	Accepted-Sta	ation:									Date:	Comments:		

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